

Getting Back to the Basics (GBTTB)

Case Study on how Same-Page.com eStudio cloud computing tools helped a non-profit organization improve document management and event planning

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A non-profit organization working with several youth, ages 11-21, and their families needs to keep good records. The dedicated staff members and volunteers of Getting Back to the Basics (GBTTB) in North Carolina work year-round to plan character building activities, family-oriented workshops, and leadership programs. Same-Page.com helps them to keep track of each case while monitoring the status of projects and event plans, ultimately increasing effectiveness and results.

Situation

The Getting Back to the Basics organization for families and youth did not have a system in place before using the eStudio online office. As the number of cases began to increase, GBTTB found it complicated to manage hundreds of records and organize several annual events without some type of collaboration program.

Solution

The eStudio workspace and project tools improved the way GBTTB manages files, plans events and tracks client progress. "We're a nonprofit company that works with challenged students and families, and we deal with a lot of files and cases. Same-Page.com gave us an opportunity to track cases, schedule meetings, and share documents so that we can stay organized and on top of things," said Quentin Miller, founder, Getting Back to the Basics.

Benefits

Getting Back to the Basics staff members use Same-Page.com eStudio collaborative tools to:

- Download, view and upload several versions of various documents
- Record and maintain files
- Schedule meetings, events, and activities
- Collaborate on projects
- Track the progress on events and clients
- Provide public access to the calendar directly on the main website
- Provide staff member access to eStudio tools directly on the main website
- Reduce email clutter and confusion

"Non-profits usually are not in a position to have the most expensive technology or several employees on staff to keep track of every little detail," said Bruce Collen, president and founder, Same-Page.com. "The eStudio suite of collaborations software provides an affordable and efficient way to stay organized and keep everyone on the same-page."

Customer Profile

Getting Back to the Basics is a non-profit organization located in North Carolina dedicated to the betterment of families and youth. GBTTB provides workshops and activities such as camping and excursions that promote character building, family values and leadership. Visit their website at www.gbttb.com.



About Same-page.com and eStudio

Same-Page.com is the developer of eStudio, a powerful suite of collaboration software for small businesses, non-profits, government agencies and entrepreneurs. Every day thousands of people log in and depend on eStudio to share files, schedule events, meet deadlines, assign tasks, centralize feedback, have web meetings and get on the same page with clients and consultants. For more information, visit www.same-page.com.

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Quentin Miller
Founder
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